

Application Summary:

Process: Mobility Management Integration within current practice

Tompkins Senior Mobility Connections

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Form: NCST Application - V.4

Q1: Project Name*

If you question whether this is the correct grant process, please contact Lynn Winchell-Mendy at lwinchellmendy@n4a.org or 202-872-0888

[Click Here](#) to go to web page for RFP, word application form, and Application Instructions.

Enter Project Name

[100 characters allowed]

Answer(s):

Tompkins Senior Mobility Connections

Q2: Total Funding Requested*

This is the amount of funding requested from the NCST. The total amount provided here must match the total NCST fund amount specified in the detailed budget.

Answer(s):

50,000

Q3: Organization Structure*

Applicant must fit one of the two categories provided. Applications will not be accepted from for-profit organizations or state government agencies, although applicants are encouraged to partner with either or both types of organizations.

Answer(s):

Government (ie. County, City, Tribal Nation, Council of Governments)

Q4: Organization Type*

Choose one from the list. If other, provide specific information in the space provided.

Answer(s):

Area Agency on Aging

Q5: Other Organization Type

Please specify other organization type.

[150 characters allowed]

Answer(s):

Q6: Geographic Target Area*

Applicants should choose the geographic type(s) that best fits the area to be served by the project.

Answer(s):

Urban/Rural

Q7: Geographic Target Area Description

Provide a brief description of the area: may include percent urban/rural/suburban, square mileage, and/or a descriptor such as “very spread out”, “densely populated”, “blighted urban area”, “rugged mountain terrain”, etc.

[300 characters allowed]

Answer(s):

Tompkins County is 476 sq mi in size and is located in the Finger Lakes Region of Central NY. The Ithaca small urbanized area is centrally located in the County and is surrounded by eight rural towns; each with a hamlet or a village typical in rural Upstate NY.

Q8: Target Pop.*

The information outlined below is intended to provide as complete a picture as possible of the intended beneficiaries of the activities undertaken through the proposed project. Please see Application Instructions for more detailed information on this section.

Answer(s):

Age 60 and older.

Q9: Other Target Population

If other please describe.

[150 characters allowed]

Answer(s):

Q10: Target Population is African-American*

Answer(s):

Yes

Q11: Target Population is Asian/Pacific Islanders*

Answer(s):

Yes

Q12: Target Population is Caucasian*

Answer(s):

Yes

Q13: Target Population is Hispanic*

Answer(s):

Yes

Q14: Target Population is Native American*

Answer(s):

Yes

Q15: Target Population is Other*

Answer(s):

Yes

Q16: If other please describe.

[300 characters allowed]

Answer(s):

2000 Census Racial/Ethnic breakdown of Tompkins County Seniors 60 y.o.+:

96% Caucasian

2% African American

1% Asian

1% Other

Project's benefits are available to all seniors.

Q17: Target population is low income*

Answer(s):

Yes

Q18: Define low income

[300 characters allowed]

Answer(s):

150% of FPL

Low income seniors are a target population to benefit from the Project.

Q19: Target Population is other income range*

Answer(s):

Yes

Q20: Define other income

[300 characters allowed]

Answer(s):

Higher than 150% of FPL

The pool of younger seniors, of middle income or higher, are the target population for the Senior Peer Mobility Partners program to recruit volunteers for training as mobility coaches.

Q21: Target population is adults with disabilities*

Answer(s):

No

Q22: Target population is older people with disabilities*

Answer(s):

Yes

Q23: Target population is persons with specific disabilities*

Answer(s):

No

Q24: Please describe specific disabilities

[300 characters allowed]

Answer(s):

The 2000 Census identified 49% of all seniors over 75 y.o. as having one or more disabilities. Individual health conditions often limits a person's ability to access mobility services and create a functional disability.

Organizational Capacity

Q25: Administers or operates aging and/or transportation programs*

Answer(s):

Yes

Q26: Please briefly describe experience and current role(s)*

[200 characters allowed]

Answer(s):

TCOFA, the designated area agency on aging, assesses need, plans and coordinates a comprehensive network of services including transportation to serve 16,000 older adults (age 60+) in Tompkins County.

Q27: Involved in the effort to develop area's human services and public transportation coordination plan*

Plays a leadership role

Answer(s):

No

Q28: Involved in the effort to develop area's human services and public transportation coordination plan*

Participates in the effort

Answer(s):

Yes

Q29: Please briefly describe role(s) in transportation coordination*

[200 characters allowed]

Answer(s):

TCOFA is a dependable partner in the Coordinated Plan process; actively participates in monthly meetings, sponsors grants & provides an effective communication channel with the Aging services network.

Q30: Do you have previous experience with Grant Management?*

If yes please describe below.

Answer(s):

Yes

Q31: Briefly describe the organization's previous experience with grant management.

[200 characters allowed]

Answer(s):

TCOFA successfully led collaborative efforts to obtain & administer multiple federal state and foundation aging grants. Dept of Social Services (DSS) has extensive FTA grant management experience.

Q32: Key partner organization #1 to be involved in the project*

Answer(s):

Human Services Agency

Q33: If Other. Please specify:

[150 characters allowed]

Answer(s):

Q34: Do you have a Letter of Commitment for partner #1 on file?*

Answer(s):

Yes

Q35: Key partner organization #2 to be involved in the project*

Answer(s):

Other

Q36: If Other. Please specify:

[150 characters allowed]

Answer(s):

Way2Go, Cornell Cooperative Extension of Tompkins County, Inc.

Q37: Do you have a Letter of Commitment for partner #2 on file?*

Answer(s):

Yes

Q38: Key partner organization #3 to be involved in the project

Answer(s):

Human Services Agency

Q39: If Other. Please specify:

[150 characters allowed]

Answer(s):

Q40: Do you have a Letter of Commitment for partner #3 on file?

Answer(s):

Yes

Q41: Will key partners provide ongoing guidance and assistance throughout the project?*

Answer(s):

Yes

Q42: Specify who and describe assistance.

[200 characters allowed]

Answer(s):

DSS planner manages Coordinated Plan, FTA grants & oversees MM projects. Planner will coordinate Project with Way2Go education and 211 mobility database projects. see tccoordinatedplan.weebly.com

Q43: Will key partners provide specific assistance?*

e.g., training, education/awareness sessions, outreach activities, conduct focus groups, etc.

Answer(s):

Yes

Q44: Specify who and types of support provided.

[200 characters allowed]

Answer(s):

Way2Go educates helping professionals & public on all mobility choices inc. Seniors Retiring from Driving. New 2012 training to add using 211 mobility database and Senior Peer Mobility Partners.

Q45: Will key partners provide other types of assistance?*

Answer(s):

Yes

Q46: Please specify other assistance.

[200 characters allowed]

Answer(s):

211 has a MM project to upgrade its database to collect mobility strategies, individual trip plans & for case managers to send strategies to database, accessible 24/7 by phone & web to public.

Budget

Q47: Budget Narrative*

Upload a completed copy of the Budget Narrative Worksheet. Please refer to the Application Instructions for details on how the budget should be completed and uploaded.

[5 MB(s) allowed]

Answer(s):

Attachment: Tompkins Co MM Grant budget.xlsx

Q48: Will key partners provide any monetary or in-kind support? *

Answer(s):

No

Q49: If yes, specify who, types of support and amount of funding (if applicable) to be provided:

[300 characters allowed]

Answer(s):

DSS, Way2Go and 211 Information/Referral use FTA JARC or Sec 5307 to support their respective grant/coordination management, community mobility education and mobility database projects which support the

NCST Project.

Narrative

Q50: Project Description*

[2000 characters allowed]

Answer(s):

Tompkins Senior Mobility Connections includes two Person-Centered MM projects addressing critical gaps at systems and individual levels.

Systems project will gather experience of and provide training to case managers at 22 agencies in Aging Services Network in the best practices for creating individual trip plans. Two focus groups (20 participants total) will be conducted by marketing consultant to learn how case managers counsel seniors on mobility choices and to identify mobility services gaps/problems.

Systems project will be support by 2 existing MM programs - 211 Information & Referral (I/R) and Way2Go. New 211 database (to be completed by 9/30/12) will enable 2-way entry & search of individual trip planning strategies accessible by phone or web. Outcomes are: 211 Work Group will integrate market research results into database project. Way2Go will train agencies staff to use new 211 database capacity in 2012 and future.

Individual-level project is Seniors Peer Mobility Partners (SPMP): Marketing consultant will conduct two focus groups (20 participants total) of seniors, senior volunteers and senior activities managers to identify characteristics of creating a successful mobility coaching program, and to measure knowledge of existing mobility options. A coaching program will help to identify persons who need indepth travel training.

Outcomes are: Project Coordinator will develop pilot program of senior volunteers to coach seniors in practical use of mobility services at two locations, in a senior residence, a given neighborhood, community or county level. Coaching with be 1:1 or with small groups.

The SPMP will measure results (volunteers, volunteer hours, coaching outcomes, and identify strategies for expansion. SPMP will be coordinated with existing senior volunteer services and Way2Go's Retiring from Driving program.

Consultants are used to augment existing staff; reduced by attrition, are fully committed, or do not have market research expertise.

Q51: Community Need & Benefit*

[2000 characters allowed]

Answer(s):

Tompkins Senior Mobility Connections will leverage the community benefits of existing MM projects, 211 I/R and Way2Go, by developing services focused to assist seniors. The combined benefit of the three components is to increase the likelihood individual seniors will existing mobility services, which are affordable for users and have a lower cost to the public. For example, a DSS case manager explained that if the local paratransit service could accommodate a specific need of a individual client, then a \$30 paratransit trip would replace a \$500-\$700 ambulance trip. In our present state of coordinated services, we do not have a system to collect such detailed insights from experienced case managers of 22 agencies. Likewise, we do not have a program to enlist senior volunteers to coach other seniors to use all available mobility services, although we've collected feedback from seniors expressing the need.

In 2010, there were 16,000 seniors, over 60 y.o., out of a county pop of 101K. Tompkins Co is a desirable retirement community, has large families of mobility and human services, and public support for innovative, affordable, effective, green mobility choices.

The 211 I/R and Way2Go programs, intended for general public mobility, can be focused to better serve seniors through this Project. The budget funds two consultants and a specific scope of work as described under Project Description above. Funding this Project enables us to benefit from professional market research and a part time project coordinator focused on outcomes; supported by MM professionals and engaged agencies in the Coordinated Plan process. Coordinated community travel training and 211 I/R projects were approved plan priorities in 2010 & 2011. This Project is a logical extension of both.

Q52: Input From Older Adults*

[800 characters allowed]

Answer(s):

The Project was developed by a working group of agencies, active in coordinated transportation, who directly serve seniors - TCOFA, DSS, Finger Lakes Independent Living Center, 211 I/R, Way2Go, & Amer. Cancer Society. TCOFA's Advisory Board (100% seniors) will participate in project development and communication outreach across the County.

Seniors will be recruited to participate in four focus groups. Two focus groups for Aging services caseworkers will have 20% seniors, at a minimum. Two groups for Senior Peer Mobility Partners will have atleast 80% seniors. We will recruit two sites from residents' councils at 12 senior housing centers for the SPMP. Senior volunteers for the focus group will be recruited through TCOFA and the senior center.

Q53: Innovation/Replicability*

[800 characters allowed]

Answer(s):

Collecting and sharing knowledge, current and future, from Aging Services case managers about real world mobility services used by seniors (clients) is innovative. The Aging Services Network includes 22 agencies providing mental health, health care, food security, housing, mobility, financial, substance abuse, caregiving, etc. services. Many local

governments have a similar network and could use this approach in a MM project.

The Peer Mobility Partners is on the surface a less innovative as travel ambassador programs are already in place. The unique aspect is including all local modes including carshare, ridesharing, taxi vouchers, etc, in addition to public transit and paratransit.

Both projects are replicable concepts which will be shared through MM & NCST information channels.

Q54: Outcome/Sustainability*

[800 characters allowed]

Answer(s):

Outcomes:

1. Create report documenting seniors' mobility challenges & real world experiences of using mobility services from Aging Services case managers.
2. Create report of design & implementation of a public user interface for 211 database with special features for Seniors case managers.
3. Project Coordinator will develop and implement pilot program of senior volunteers mobility coaching seniors how to use of mobility services in County.
4. Way2Go to include 211 database use and mobility coaching in their 2012 and workshops.

Sustainability

211 database project is a one time effort to create an ongoing process to collect case managers practical knowledge. Volunteer mobility coaching is a one time pilot with future program using resources in local Aging services network.

Files Summary

Process: Mobility Management Integration within current practice

Tompkins Senior Mobility Connections

File Uploads

Tompkins Co MM Grant budget.xlsx

NCST BUDGET

Person-Centered Mobility Management Grant

Organization Name: Tompkins County Office for the Aging

Ithaca, NY



BUDGET LINE ITEMS		NCST PROJECT BUDGET	PROJECT MATCH (if any; not required)	JUSTIFICATION
	Salaries	-		
	Fringe Benefits	-		
Direct Costs:	Meeting/Training Expenses (site rental, set-up costs, etc.)	1,600.00		4 focus group meetings, 4 training meetings for case managers, 4 training meetings for peer mobility partners.
	Sub-contracted Services: Consultants	40,000.00		One Market Research Consultant @ \$3,500 per focus group = \$14,000. One Project Coordinator @ 1,000 hours = \$26,000
	Sub-contracted Services: Consultant Travel	300.00		Senior Peer Mobility Partners Program
	Office Space Rental/Utilities	-		
	Telephone/Fax	-		
	Photocopying/Duplication	-		
	Printing	1,000.00		Senior Peer Mobility Partners Program
	Mailing/Postage	200.00		Senior Peer Mobility Partners Program
	Supplies	1,000.00		Bus, paratransit or other mobility service fare /passes for Peer Mobility Partners volunteers and participants.
	Computer Expenses (as percentage of personnel)	-		
	Marketing/Media/Outreach	2,400.00		Marketing for Senior Peer Mobility Partners program
	Focus Groups/Survey Costs	2,600.00		Focus Group stipends (\$50/ea) for 40 participants & transportation expenses for seniors.
	Travel	900.00		Trip to Washington DC for NCST meeting
	Indirect Cost	-		
	TOTAL EXPENSES	50,000.00	-	

TOTAL PROJECT BUDGET \$ 50,000.00

TOTAL NCST FUNDING REQUEST \$ 50,000.00